

A WONDERFUL PROFIT SHARING UNDERTAKING

A REMARKABLE OPPORTUNITY GIVEN BY THE
DAILY CALEDONIAN, PLUS EFFORT BY YOU,
EQUALS REALIZATION FOR YOU

\$1500 In Valuable Prizes to Be Distributed By the Daily Caledonian
"5,000 Club"—The List Is Headed by a Dodge Five Passenger
Automobile—Piano, Diamond Rings and Others Make a Grand Total
of 11 of the Best Rewards Ever Offered in this Kind of a Campaign

For Just A Little Time and Effort

An \$820 Dodge Bros. Automobile
A \$300 Conway Piano
Three \$75 Diamond Rings
Three \$50 Merchandise Orders
Three \$15 Eastman Kodaks

Every man, woman and child in St. Johnsbury and the adjacent section of Northern Vermont is offered the opportunity to share in the award of \$1,500 in prizes in the circulation campaign of the St. Johnsbury Daily Caledonian "5000 Club." This means that YOU may be this summer the proud possessor of a five-passenger Dodge Bros. Touring Car as a reward for your effort in adding names to the Daily Caledonian's already large family of readers.

A Simple Business Proposition. Don't, however, draw the wrong impression. This is not a something for nothing scheme. In fact, it is no scheme at all. Nor is it a charitable undertaking on the part of The Daily Caledonian, but a business proposition, pure and simple, where by The Daily Caledonian, in exchange for prizes aggregating \$1,500 expects to increase its circulation in Northern Vermont to 5000 subscribers.

If we put out a body of solicitors to cover this field and paid them a salary and expenses, the cost would amount to much more than we are offering in prizes. Hence we are giving our readers a chance to earn that money. Our big subscription campaign for 5000 subscribers will arouse great enthusiasm in our territory, will make hosts of new friends for us, will bring us closer to those already our friends and will combine a lot of fun with business. The old apple paring party got the apples pared, the apple butter made, and everybody had a good time. That was better than to hire a dozen par-

The car is too well known to need further comment and the fact that it is purchased from W. A. Wright, the St. Johnsbury automobile dealer, is a further guarantee that it is all that it is represented to be.

The second grand prize is a \$300 Conway Piano, purchased from McLean's Music Store, where it will be on exhibition during the campaign. This piano is manufactured and guaranteed by the well known Hallett & Davis Piano Co., the largest piano manufacturers in New England. It will be awarded to the person polling the second largest vote, and will be well worth every effort put forth to win it.

The District Prizes—nine in number—three for each district, will be awarded to the three Club Members in each district who poll the largest number of votes next to the winners of the Grand Prizes. Three beautiful, perfect Diamond Rings, purchased from J. B. Blackshaw, Chas. D. Howe and Lurchin & Lurchin, are the first prizes for each district. Three \$50 Orders for Merchandise on Lougee & Smythe, C. D. Calderwood Co. and Amos W. Scott Co., are the second prizes for each district. Three \$15 Eastman Kodaks, purchased from Randall & Whitcomb, are the third prizes for each district.

A Broad and Liberal Plan. Just think of the broad and liberal plan of distribution for the many prizes offered the candidates who compete in this campaign. It is not even necessary to finish the race first, second or third to win a valuable prize. The fact that three prizes will be given to each of the three districts or sections in which the territory is divided makes prize winning a very easy and simple matter.

No One Can Lose. Regardless of the voting in any other district, three prizes will be awarded the Club Members in each district. This is according to the number of votes polled, three contestants in each district will be given a valuable prize. In addition to this, any Club Member who works throughout the campaign and fails to secure a prize will be paid in cash 10 per cent of the money secured for subscriptions by them.

No more liberal plan was ever offered, there is no chance to lose. Read the full plan of distribution of the prizes, as shown in the announcement elsewhere in this issue.

What To Do. To compete for these prizes, all that is necessary is to fill out the nomination blank appearing in an advertisement in this issue and send or bring it to The Daily Caledonian office. Then start to work. Receipts and subscription blanks will be given you with which to secure subscriptions and your name will appear in the first list of Club Members published.

The prizes will be given to the Club Members securing the largest number of votes and there are two ways of securing votes.

First. By clipping the coupons which will be published daily in The Daily Caledonian.

Second. By securing paid-in-advance subscriptions. Votes will be issued on these according to the schedule appearing on another page.

If you enroll as a member of the "5000 Club" you can make your work much easier and secure more votes by letting your friends know you are one of the competitors for the prizes. Then ask them to save their votes for you.

You will find prize winning easy. Are you with us?

EAST BARNET.

(Mrs. C. W. Tilton, Correspondent.)

Mrs. Emma and Lizzie Kendall spent Monday in St. Johnsbury.

Mrs. Lizzie Kendall visited her sister, Mrs. Kate Morse, at Littleton, N. H., the last of the week.

Mr. and Mrs. George Cushman of Medford, Mass., and Mrs. Kate Morse of Littleton spent part of last week with their sisters, Mrs. Eugene and Mrs. Lizzie Kendall.

Bertha Cheney and brother Arthur spent Saturday and Sunday with their grand parents, Mr. and Mrs. Pardee.

Orla Bailey and David Warden were graduates of St. Johnsbury academy from this place.

Mrs. W. J. McGill, Mr. and Mrs. C. A. Bailey, Samuel E. Richardson and R. B. Gammell attended the graduation exercises at St. Johnsbury academy Thursday.

Carl Bailey of Lyndonville called on his parents, Mr. and Mrs. C. A. Bailey, one day last week.

Gertrude Walker spent part of last week in Morrisville with her mother, Mrs. Flora Bennett.

Mrs. L. C. Ames, who has been spending several days in St. Johnsbury, the guest of Mrs. Jesse Legacy, returned to her home here Friday.

Mrs. George Richardson, Mr. and Mrs. C. A. Bailey and Miss Portia McGill attended the peace masque, given by the graduation class of St. Johnsbury academy Wednesday afternoon.

Mr. and Mrs. Edward Amell and daughter Margaret spent the week-end in Lyndonville with Mr. and Mrs. Hector McQueen.

Roy Collins of St. Johnsbury has been visiting relatives here for a few days.

Warden Hatch of St. Johnsbury is working for Fred Lindsay.

Mr. and Mrs. James O'Donnell are spending a few weeks at their home in Coaticook, Can.

Mrs. L. C. Ames went to Wheelock Monday to care for Mrs. C. F. Grady.

Mrs. Rose Shanty spent the week-end with Mr. and Mrs. Lewis Cheney.

Miss Crissie Cushman of Littleton, N. H., spent the week-end with Mr. and Mrs. Eugene Kendall.

Mr. Simeno, who has worked for George Nelson for several months, has moved to Canada. Alvah Blandin has bought the farm that Mr. Simeno has lived on while here.

Mrs. Moffit of Lisbon, N. H., is the guest of Mr. and Mrs. Henry Atwood.

Mr. and Mrs. Charles Harvey and family spent Sunday in Fairlee with Mr. and Mrs. Fred Moore.

"Quincy Adams Sawyer" was presented at the chapel by motion pictures and talking by Theodore Holman one evening last week.

Freeman Kidder is working for George Richardson.

Mrs. Frank Champany spent Saturday at her home in Brandford.

Miss Della Kay, Miss Portia McGill, Miss Marion Quimby, Alice Niblock and Fred Quimby attended the graduation exercises at Lyndon Friday night.

Mr. and Mrs. Glen Adams and daughter Mildred of St. Johnsbury spent Saturday with Mr. and Mrs. Ray Welch.

School has closed at Lyndon and Marvourine Cilley, Mildred Harvey, N. H., spent the week-end with Mr. and Mrs. Eugene Kendall.

Albert Amell and Eugene Kendall spent Sunday in St. Johnsbury.

George Gammell was a business visitor at Groton Saturday.

There were eight from here who attended the Mason's meeting at Danville last Wednesday night.

Charles Wormwood spent Sunday in St. Johnsbury with his daughter, Mrs. Carl Collins.

Harry Miles, who is quartermaster on the V. S. S. Beale, was a Sunday guest of his aunt, Mrs. George Nelson.

Jed LeVine, who is doing carpenter work for W. J. McLaren, spent Sunday at his home in McIndoes.

Miss Anna Liberty has finished painting at Roy Bros' shop and has a position in the telephone office at St. Johnsbury.

Bernice George spent the week-end in Sutton, the guest of Ernest Buck.

Miss Marjorie Nelson of Newport spent the week-end with her parents, Mr. and Mrs. G. A. Nelson.

Mrs. Orpha McDowell was the guest of Mrs. Perley Newman one day last week.

1882

1916

SATISFACTORY SERVICE

To the unthinking individual, all banks are alike. To the depositor who recognizes the care and attention given by a well-ordered financial institution to the details of his business as entrusted to it, there comes a sense of appreciation of the service rendered and a recognition of the fact that there are BANKS and banks.

During its thirty-three years of existence, The Burlington Trust Company has endeavored to perform a satisfying service for its large list of depositors, and the evidence of its success is found in the growing patronage and steadily increasing volume of business that is daily written on its books. It has set the pace in many ways for its rivals in the banking business, but only in such a consistent way as to merit the approval of its patrons. Although a corporation, it has "mutualized" its character by sharing its success with its depositors by way of the payment of "extra dividends" and in other ways has undertaken to render the most satisfactory service possible.

It attempts to supply every need of the business house or individual within the range of sound and judicious banking. It invites suggestions and honest criticisms and continually strives to meet all legitimate demands from borrowers.

If you have no business relations with this bank, we invite you to correspond with us, with a view of establishing them. It will give us pleasure to demonstrate the character of the service we render.

The Burlington Trust Co.

Burlington, Vt.

City Hall Square, North

MASONIC VETERANS.

Elected Austin D. Paige of Lyndonville as Venerable Chief.

Burlington, June 15.—At the annual meeting of the Masonic Veterans' association last evening the following officers were elected: Austin D. Paige of Lyndonville, venerable chief; H. T. Seaver of Barton, first associate; second associate, W. W. Jones of Windsor; E. L. Wells of Lyndonville, veteran treasurer; George F. Root of Newport, veteran secretary; A. J. Hough of Brownville, veteran chaplain; P. H. Babbitt of Bellows Falls, veteran marshal; Charles A. Lang of Montpelier, veteran sentinel. The association consists of those who have been Master Masons for 21 years or longer.

Charles H. Heaton has declined to serve as grand treasurer of the grand council and has been succeeded by Frank Adams of Bellows Falls.

Mr. Heaton has served for 30 years, taking the office from Judge Hall. In recognition of long and faithful service the grand council passed a resolution of thanks and donated \$100 to Mr. Heaton.

LOUGEE & SMYTHE

Now that the season is well advanced we shall put on sale this week about 50 Coats and the same number of Suits at sharp reductions.

Wool Suits \$8.98 to \$17.50

Coats \$5.98 to \$15.00

Most of these are Samples, one of a kind, and enable us to show a great variety of really attractive models at less than first cost.

We are also showing

Silk, Mohair and Linen Dust Coats

which may be needed should the sun happen to shine.

Our stock of White Wash Skirts, especially shrunken, \$1.00 to \$5.00 each are proving rapid sellers.

A large new lot of

White and Colored Muslin Dresses

at popular prices \$2.50 to \$8.50

We are well stocked with the following Seasonable Merchandise:

KIMONOS, BATHING SUITS, SILK and MUSLIN WAISTS, MUSLIN UNDERWEAR, GINGHAMS, LAWNS, VOILES, MUSLINS and LINENS.

We want to call the attention of Ladies desiring large, full sizes in Union Suits to the MUNSING make. One trial and you are ours.

LOUGEE & SMYTHE

59-63 Railroad St.

Tel. 195

St. Johnsbury, Vt.

Special Attention Given Mail Orders

WONDERFULLY GREAT CIGARETTES

The Cigarette People talk about.

ZIRA smokers are asking, over and over:

"How is it possible to put such tobacco in a 5 Cent cigarette?"

New ZIRA smokers are saying:

"We'd been told ZIRA was good, but now we know 'better tobacco is what made them famous.'"

You CAN buy a high-grade cigarette for 5 Cents—ZIRA.

The Mildest cigarette.



5
CENTS

BETTER TOBACCO MADE THEM FAMOUS